

# NATIONAL WASTE EDUCATORS DIVISION

## DIVISION MEETING

1-2p.m. AEST, Tuesday, 24 October 2023

Zoom

### MINUTES

#### 1. Welcome and apologies

**Attendees:** Gayle Sloan, Claire Mahendradatta, Lisa Coffa, Cecilia Wu, Alix Baltais and Romany Maunder.

**Apologies:** Grace Barila.

#### 2. Previous minutes and actions arising

Previous minutes of the 1 August meeting were approved.

- Actions arising: *Clarification on what can go in your MRF and why – release a “Update on Recycling in Australia”.* Members to send dot points through to the office. - **Not required**
- *National Office to share NSW RRMD FOGO presentation invites.* - **Done**

#### 3. Issues for discussion

Webinar ideas

- Looping back to Jodie Conduit and Jennifer Macklin who presented “The consumers role in a circular economy” webinar in April for Round 2 as both have published their papers. Webinar likely in November 2023.
- Energy from Waste (EfW) information for councils - education piece for themselves and also how to educate the community.
  - o What role do educators have in the social license to operate?
  - o Group is interested in seeing what comes from the conference. SLO piece is a constant conversation and involves taking community along the journey.
  - o SLO needed from the start and it can be lost. WARR industry must be good neighbours. Case in point Ipswich.
  - o This would be a great skill building idea. Ties in nicely with the consumption conversation. Current state planning for Landfills and EfW facilities has them built in remote/regional areas so the cities are not affected. Need to bring in the proximity principle and responsibility into conversation. Cost of living crisis is the perfect time for this.
  - o Challenge for educators is making sure that the community understands that only residual is destined for EfW and how can educators make sure the continued need for better source separation is pushed.
  - o SLO and consumption webinar and then draw in technology? Enforcing hierarchy. Educators and staff in general need to gain an understanding of EfW.
  - o Upskilling educators and magnifying educators voices in community engagement processes. If they aren't involved in the communications piece from the beginning then they are on the backfoot.
  - o Do we need to modernise EfW factsheets on WMRR website? Or WMRR website redesign. Focus on integrated system in the revised piece.

*Action: Office to share EfW factsheet and Victoria 2020 letter with group to review and provide input on what information they would like to see to assist them with explaining EFW to the community. The EFW Group will then work on updating the fact sheets as they need a refresh.*

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- Additional FOGO option. 2025 C&I requirements. Avoidance piece with Fight Food Waste CRC.

*Action: Fight Food Waste webinar for 2024, once the national CRC campaign has been launched.*

- Behaviour change training/models:

- o Various university programs however, there has not been a hands-on program. WMRR has not run anything specific on how to implement these actions.
- o Piece about how to develop a strong campaign (both SLO and behaviour change) - this could be a skill building project. Behavioural management is on the spectrum of behavioural change.
- o Learnings from CDS as well, Michelle Mandl from Tomra Cleanaway

*Action: Joint 1.5 hour workshop on developing strong campaigns, possibly before Christmas, with Anna Ricketts/ Alix Baltais and Michelle Mandl.*

#### 4. State reports

QLD –

- Updates from DES as they're running state-based campaigns and resources. Resources were developed with higher level council staff rather than educators.
- Recycle Mate is a nationally funded app that was supported by ACOR.
- FOGO campaign design was opaque.
- Early in the year DES had implied that they were rolling out a targeted campaign for 18–35-year-olds.
- Group feeling left out
- Councils after consistency rather than harmonisation.

VIC –

- Lisa is hoping to start up the VIC group and support a new member taking over.
- Gayle is continuing discussions with SV and MAV on opportunities to work together.

NSW –

- Skill development workshops.
- Trying to run more social events.
- Linking in with YPs as well.

#### 5. Other business

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#### 6. Next meeting date

Early 2024, same schedule.